



For Immediate Release
June 1, 2021

Sphere 3D Retains HP Global Advisors for SPAC Corporate Advisory Services

*HPGA will consult the tech company on their SPAC sponsorship,
Management and Board Selection during M&A process*

Washington, DC – HP Global Advisors announced this week the firm has been retained by Sphere 3D Corp. (NASDAQ: ANY) to provide corporate advisory consulting on their sponsorship of Minority Equality Opportunities Acquisition Inc., (“MEOA”), a special purchase acquisition company or SPAC. The HPGA team is led by Jarvis Stewart, its chairman, and CEO.

Based in Washington, DC, with advisors in the Caribbean/South America and the Middle East, HPGA is a minority-owned corporate development and ESG investor consulting firm. HPGA also provides comprehensive public policy risk assessments and geopolitical analysis during the due diligence and M&A process.

“We are delighted to be a part of the Sphere 3D and MEOA team,” said Jarvis Stewart, chairman, and CEO, Highland Poe, HPGA’s parent company. “Our corporate development and federal regulatory expertise offer a unique insight to companies like Sphere 3D and investors continue developing growth strategies.”

“Jarvis and his team at HPGA bring decades of first-hand knowledge and corporate strategy expertise to our MBE economic inclusion and equity commitment via the SPAC market,” said Peter Tassiopoulos, CEO Sphere 3D.

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About Highland Poe LLC

Highland Poe is a privately held Black-owned, integrated professional services holding company. Its portfolio brands include [Cover Communications](#), [Ian Reid](#), and [HP Global Advisors](#), all wholly owned subsidiaries of Highland Poe. Based in Washington, DC, with in-country representatives in Dubai UAE and the Republic of Guyana, the firm is a team of global business advisors, public policy experts, and strategic and diversity communications professionals. Highland Poe's client list includes multi-national corporations, asset and investment management firms, and U.S. non-profits. For more information about Highland Poe, visit www.highlandpoe.com.

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) has a portfolio of brands, including HVE ConneXions, UCX ConneXions, and SnapServer® dedicated to helping customers achieve their IT goals. For more information on Sphere 3D please visit www.sphere3d.com.

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